

Strategic Plan Implementation - FY 2014 Tactics Approved - Funded and Neutral

Theme 1 Achieve Pre-Eminence as an Innovator

Leadership
Last EIC Mtg Update

Jarrell / Montgomery
9/25/2013

Goal 2 Work closely with the University of Maryland Medical System (UMMS) to achieve pre-eminence through continued development of an innovative, high-efficiency integrated health care delivery model and research enterprise that leverages the extraordinary talents of the professional schools.

Start Year	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person
Status						Related Theme / FA
FY 2014 Not Started	Enhance the information technology-based infrastructure for deep-data mining to support highly innovative clinical research focused on the revolution in human genetics.	3	Large (>\$1M) Investment Required	\$335,000	\$250,000	Bruce Jarrell
Total Theme				1	\$335,000	\$250,000
						4
						1 Tactics

Theme 4 Excel at Interdisciplinary Research

Leadership
Last EIC Mtg Update

Reece / Reynolds
9/25/2013

Goal 1 Excel at interdisciplinary research and interprofessional education, clinical care and practice, and public service that informs the development of knowledge, public policy, and human service.

Start Year	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person
Status						Related Theme / FA
FY 2014 Not Started	Establish a campus-wide interdisciplinary research emphasis.	2	Neutral Neutral			E. Albert Reece
Total Theme				4		1 Tactics

Theme 5 Excel at Interprofessional Education, Clinical Care and Practice, and Public Service

Leadership
Last EIC Mtg Update

Eddington / Kirschling
9/25/2013

Goal 1 Excel at interdisciplinary research and interprofessional education, clinical care and practice, and public service that informs the development of knowledge, public policy, and human service.

Start Year	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person
Status						Related Theme / FA
FY 2014 Underway	Identify, assess, and enhance existing interprofessional education programs to enlighten the University on ideal approaches and methods.	1	Minimal (<\$250K) Investment Required		\$160,000	Walt Malecki

Goal 2 Develop and sustain an infrastructure that supports interdisciplinary research, interprofessional education, clinical care and public service and is integrated with all the schools on this campus, as well as USM institutions, other colleges and universities, and UMMS hospitals and other area hospitals.

Start Year	Status	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person
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FY 2014	Underway	Enhance the Office of Academic Affairs to provide the services across the university that will advance excellence in interprofessional education, patient care, and service.	1	Moderate (\$250K - \$1M) Investment Required	\$50,000		Walt Malecki
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Total Theme 5 \$50,000 \$160,000 2 Tactics

Theme 6 Develop Local and Global Initiatives that Address Critical Issues

Leadership Hughes / Barth / Lipscomb / Olsen
Last EIC Mtg Update 9/25/2013

Goal 2 Strengthen the University's capacity to improve the health and the economic, political, and social well-being of its community partners locally and globally.

Start Year	Status	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person
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FY 2014	Not Started	Focus on transformative community level influence rather than project-by-project influence by supporting ongoing program planning and evaluation effort built on partnerships.	1	Minimal (<\$250K) Investment Required	\$60,000	\$70,000	Jane Lipscomb
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FY 2014	Not Started	Expand local and global interdisciplinary research and interprofessional education and services.	2	Neutral Neutral			Jane Lipscomb
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Total Theme 6 \$60,000 \$70,000 2 Tactics

Theme 7 Drive Economic Development

Leadership Hughes / LaMaster / Swaan / Dowdy
Last EIC Mtg Update 9/25/2013

Goal 2 Continue to expand the research enterprise.

Start Year	Status	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person
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FY 2014	Not Started	Expand and provide incentives and rewards for increased industry research partnerships, while continuing pursuit of traditional funding sources.	3	Minimal (<\$250K) Investment Required		\$120,000	James Hughes
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Goal 3 Build the capacity of the University to attract major philanthropic investments.

Start Year	Status	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person
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FY 2014	Not Started	Identify seven to 10 interschool and Universitywide "Big Ideas" and three to five specific top-level priorities for each school to showcase innovative and exemplary work being done throughout the University and form its core philanthropic priorities.	1	Neutral Neutral			Michael Dowdy
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FY 2014 Not Started	Develop a compelling, Universitywide "Case for Support" based on both University-level and school-specific needs and priorities.	2	Neutral Neutral	Michael Dowdy
FY 2014 Not Started	Develop and implement annual fundraising goals using evidence-based research and analysis of prospects, benchmarks with peers, and track metrics and outcomes using consistent and transparent measures.	3	Neutral Neutral	Michael Dowdy 4
FY 2014 Underway	Energize and strengthen the University's central development infrastructure to support the president's role as chief fundraiser and provide development support services to the schools.	4	Neutral Neutral	Michael Dowdy
FY 2014 Not Started	Expand and cultivate a robust pool of philanthropic prospects at all levels of giving, through enhanced research, data-mining, and outreach.	5	Neutral Neutral	Michael Dowdy
FY 2014 Not Started	Develop a Universitywide regional program of philanthropic outreach for alumni development and events.	6	Neutral Neutral	Michael Dowdy

Total Theme 7 \$120,000 7 Tactics

Theme 8 Create an Enduring and Responsible Financial Model for the University

Leadership
Last EIC Mtg Update Byington / Peartree
9/25/2013

Goal 2 Develop infrastructure to enable the University to operate efficiently and seamlessly.

Start Year Status	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person Related Theme / FA
FY 2014 Starts 7/1/2013	Provide seamless, searchable databases for services, information, and business processes.	2	Moderate (\$250K - \$1M) Investment Required	\$25,000		Kathy Byington TENTATIVE ALLOCATION
Total Theme 8				\$25,000		1 Tactics

Theme 9 Creating a Dynamic University Community

Leadership
Last EIC Mtg Update Haddon / Williams / Fowler-Young
9/25/2013

Goal 2 Create a sustainable environment that fosters a unique, recognizable sense of place.

Start Year Status	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person Related Theme / FA
FY 2014 Not Started	Create and enforce a system that provides clear identification of the University and its facilities as well as reinforces University gateways and boundaries while maintaining open access to the campus.	4	Moderate (\$250K - \$1M) Investment Required	\$30,000		Angela Fowler-Young

Goal 3 Enhance a climate that fosters collaboration and interactions among the schools, the campus and the community.

Start Year Status	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person Related Theme / FA
FY 2014 Underway	Encourage Universitywide participation in activities hosted in each school or administrative area as appropriate.	1	Neutral Neutral			Angela Fowler-Young
Total Theme				9	\$30,000	2 Tactics

Theme 10 Information Technology

Leadership
Last EIC Mtg Update
Murray
9/25/2013

Goal 1 Enhance University-wide IT governance structure, infrastructure and services in an appropriate and coordinated manner

Start Year Status	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person Related Theme / FA
FY 2014 Starts 7/1/2013	Identify and prioritize IT initiatives and investments critical to the University's missions	2	Neutral Neutral			Peter Murray
FY 2014 Starts 7/1/2013	Devise and implement mechanisms that provide feedback from key University and community stakeholders and partners to continuously evaluate and improve services and infrastructure	4	Neutral Neutral			Peter Murray

Goal 2 Promote an IT infrastructure that enables seamless delivery of IT services across the University in a cost-effective manner

Start Year Status	Tactic	Tactic #	Fiscal Impact	One-Time	Recurring	Responsible Person Related Theme / FA
FY 2014 Underway	Implement a hardware infrastructure that optimizes the use of servers and data storage resources	2	Neutral Net Surplus Generation			Vicky Hunter
Total Theme				10		3 Tactics
Grand Total				\$500,000	\$600,000	19 Tactics