

PROGRESS REPORT NARRATIVE
FUNDAMENTAL AREA: GOVERNMENT AND EXTERNAL RELATIONS
AS OF JUNE 30, 2013

Goal 1	Goal 2	Goal 3
Identify, build and strengthen the University's relationships with elected and appointed officials at the federal level who will support achievement of the University's mission.	Continue building/ enhancing relationships with state and local government officials.	Raise visibility of University profile by providing expertise to federal, state and local officials and key collaborators.

FISCAL YEAR 2013 PROGRESS		
<p>Hired Government Relations Specialist to focus on the federal level.</p> <p>Organized pharmacists and students working with the Maryland P3 Program at the University of Maryland School of Pharmacy to participate in two medication therapy management (MTM) events sponsored by Congressman John Sarbanes.</p> <p>Met with all UMB Deans with federal consultant to discuss desired federal agenda.</p>	N/A	<p>Identified and recommended faculty members to serve on several agency and legislative workgroups on the state level.</p> <p>Worked with the School of Pharmacy to provide comments and recommendations to federal elected officials on the Pharmaceutical Compounding Quality and Accountability Act.</p> <p>Arranged visits by State legislators and committees and City Council and Hill visits by faculty.</p>

ANTICIPATED FISCAL YEAR 2014 OUTCOMES		
<p>Develop and execute a federal agency marketing plan.</p> <p>Develop a set of strategies along with Office of Development and Alumni Relations to leverage alumni, corporate and nonprofit relationships with federal officials.</p>	Identify opportunities to secure public official support for UMB initiatives (campus site visits, meetings with officials in home district, online participation in public forums).	Identify and develop informational database of current boards, commissions and advisory panels that faculty and staff to serve on federal, state, and local levels.

KEY CHALLENGES		
Convincing faculty researchers to disclose relationships with officials.	Identify key initiatives for funding enhancements and re-build support from officials following adverse events.	Identifying faculty expertise to promote with public officials.